



February 9, 2016

From: ATG Against The Grain Productions, Inc.
To: All Potential Scholarship Applicant

Re: 2016 ATG Against The Grain Scholarship Applications

To all potential applicants:

Thank you for expressing interest in applying for one of our 2016 ATG Against The Grain Scholarships!

We are extremely thrilled and excited to be able to offer these scholarships this year.

Please note that we have 4 different scholarships that you may apply for:

1. Against The Grain Artistic Scholarship
2. Against The Grain Groundbreaker Leadership Scholarship
3. Lyly Koenig Mendez Memorial Scholarship
4. The Lily Pabilona Emerging Entrepreneur Award

Each scholarship has its own specific requirements, so please read the instructions and the requirements carefully.

For applicants who apply for one of the four main scholarships, you may also apply for the Power of Me Scholarship by completing the additional essay requirement. Please note that you may not apply for the Power of Me Scholarship separately.

All applications and necessary documents need to be post-marked or electronically submitted by May 31, 2016.

If you have any questions, please send them to outreach@againstthegrainproductions.com.

Good luck!

Sincerely,

Julianne Nguyen
Director of Community Outreach
ATG Against The Grain Productions, Inc.



Against The Grain Artistic Scholarship

Purpose: To provide financial assistance and promotion of Asian American college students pursuing a major in the performing, visual arts, journalism and/or mass communications.

Awards: \$1,000.00 to be applied towards school tuition and fees

**Please note that funds will be disbursed directly to the educational institution in the student's name.

General Eligibility Requirements:

- Must be of at least 50% Asian and/or Pacific Islander ethnicity
- Must be a citizen, national or legal permanent resident of the U.S.
- Must be either a high school senior or a college student currently enrolled full-time at an accredited U.S. vocational, junior college, or four-year college/university and must be a full-time, degree seeking student by the upcoming academic calendar year and pursuing a major in the visual/performing arts (film, theatre, fashion, photography, graphic design, dance, music, journalism, mass communications, etc.)
- Have demonstrated leadership abilities through participation in community service, extracurricular, or other activities
- Have a minimum cumulative GPA of 3.0 on a 4.0 scale (unweighted)
- Family members of Board members are ineligible

Selection Criteria:

Selection is based on a rating system judged in five major categories. The candidate with the highest combined cumulative points will receive the scholarship. These categories are:

- Quality of content submission (essay, artistic portfolio)
- Academic performance
- Leadership/community service experience and contribution
- Letters of recommendation
- Phone/in-person committee interview

Completed applications are due post-marked by **May 31, 2016.**

Please note that those Scholarship Winners will be invited to attend our annual charity event, Fashion for a Passion held in Fall of 2016 in Dallas, Texas. Fashion for a Passion is our biggest event of the year which helps to raise money for our charitable causes as well as for the current scholarship. The presence of scholarship winners is highly encouraged.



Against The Grain Groundbreaker Leadership Scholarship

Purpose: To provide financial assistance and promotion of Asian American college seniors and graduate students who have exhibited exemplary leadership, vision, and passion that is blazing a trail for others to follow and changing lives in the Asian American community.

Awards: \$1,500.00 to be applied toward school tuition and fees

**Please note that funds will be disbursed directly to the educational institution in the student's name.

General Eligibility Requirements:

- Must be of at least 50% Asian and/or Pacific Islander ethnicity
- Must be a citizen, national or legal permanent resident of the U.S.
- Must be a high school senior, a college senior enrolled full-time at an accredited U.S. four-year college/university or a graduate student enrolled at an accredited U.S. graduate program who will be enrolled in an accredited college/university for the upcoming academic calendar
- Scholarship is open to students of all majors
- Have demonstrated visionary leadership abilities through innovative means
- Have a minimum cumulative GPA of 3.5 on a 4.0 scale (unweighted)
- Family members of Board members are ineligible

Video Presentation:

All scholarship candidates must submit a video presentation showcasing their work and qualifications:

- Videos will be judged on content, creativity and execution
- Videos are to be submitted on flash drive in the formats .wmv or .mov

Please note that the selected Finalists and Winners will be asked to sign a release form so that we may feature his or her video on our homepage.

Selection Criteria:

Selection is based on a rating system judged in five major categories. The candidate with the highest combined cumulative points will receive the scholarship. These categories are:

- Video Presentation
- Quality of content submission (essay)
- Academic performance
- Leadership/community service experience and contribution
- Letters of recommendation
- Phone/in-person committee interview

Completed applications are due post-marked by **May 31, 2016.**

Please note that those Scholarship Winners will be invited to attend our annual charity event, Fashion for a Passion held in Fall of 2015 in Dallas, Texas. Fashion for a Passion is our biggest event of the year which helps to raise money for our charitable causes as well as for the current scholarship. The presence of scholarship winners is highly encouraged.



Lyly Koenig Mendez Memorial Artistic Scholarship

Purpose: To provide financial assistance and promotion of Asian American college students pursuing a major in fashion and/or graphic design.

Awards: \$1,000.00 to be applied towards school tuition and fees

**Please note that funds will be disbursed directly to the educational institution in the student's name.

General Eligibility Requirements:

- Must be of at least 50% Asian and/or Pacific Islander ethnicity
- Must be a citizen, national or legal permanent resident of the U.S.
- Must be either a high school senior or a college student currently enrolled full-time at an accredited U.S. vocational, junior college, or four-year college/university and must be a full-time, degree-seeking student by the upcoming academic calendar year and pursuing a major in fashion or graphic design.
- Have demonstrated leadership abilities through participation in community service, extracurricular, or other activities
- Have a minimum cumulative GPA of 3.0 on a 4.0 scale (unweighted)
- Family members of Board members are ineligible

Selection Criteria:

Selection is based on a rating system judged in five major categories. The candidate with the highest combined cumulative points will receive the scholarship. These categories are:

- Quality of content submission (essay, artistic portfolio)
- Academic performance
- Leadership/community service experience and contribution
- Letters of recommendation
- Phone/in-person committee interview

Completed applications are due post-marked by **May 31, 2016.**

Please note that those Scholarship Winners will be invited to attend our annual charity event Fashion for a Passion which will take place the evening of November 7, 2015, in Dallas, Texas. Fashion for a Passion is our biggest annual event which helps to raise money for our charitable causes as well as for the current scholarship. The presence of scholarship winners is highly encouraged.



The Lily Pabilona Emerging Entrepreneur Award

Purpose: To recognize highly motivated students who have demonstrated strong entrepreneurial spirit and initiative.

Awards: At least one (1) \$5,000.00 awards to be applied towards school tuition and fees

Please note that funds will be disbursed directly to the educational institution in the student's name.

General Eligibility Requirements:

- Must be of at least 50% Asian and/or Pacific Islander ethnicity
- Must be a citizen, national or legal permanent resident of the U.S.
- Must be a high school senior, a college senior enrolled full -time at an accredited U.S. four- year college/university or a graduate student enrolled at an accredited U.S. graduate program who will be enrolled in an accredited college/university for the upcoming academic calendar
- Scholarship is open to students of all majors
- Have demonstrated leadership abilities through participation in community service, extracurricular, or other activities
- Have a minimum cumulative GPA of 3.0 on a 4.0 scale (unweighted)
- Family members of Board members are ineligible

Specific Eligibility Requirements:

- Must own and operate a small business
- Must have been in business for at least one year and generating revenues for at least the past six consecutive months
- Must provide a business plan and/or a link to business website along with all relevant social media accounts

Selection Criteria:

Selection is based on a rating system judged in six major categories. The candidate with the highest combined cumulative points will receive the scholarship. These categories are:

- Quality of content submission (essay)
- Applicant's current business and its potential impact on the economy
- Academic performance
- Leadership/community service experience and contribution
- Letters of recommendation
- Phone/in-person committee interview

Completed applications are due post-marked by **May 31, 2016.**

Please note that those Scholarship Winners will be invited to attend our annual charity event, Fashion for a Passion held in Fall of 2016 in Dallas, Texas. Fashion for a Passion is our biggest event of the year which helps to raise money for our charitable causes as well as for the current scholarship. The presence of scholarship winners is highly encouraged.



Scholarship Application

INSTRUCTIONS: Please submit this form and all scholarship components either on a flash drive labeled with your full name or electronically in order to cut down on paper waste.

STEP 1 – Please review eligibility criteria for both scholarships and select one of the following:

- I am applying for the:
- Artistic Scholarship
 - Groundbreaker Leadership Scholarship
 - Lyly Koenig Mendez Memorial Artistic Scholarship
 - The Lily Pabilona Emerging Entrepreneur Award

STEP 2 – Contact Information

Full Name: _____

Street Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

GPA: ____/4.0 DOB: ____/____/____ Ethnicity: _____

Current School: _____

Intended School: _____

Intended Major: _____

How did you hear about the scholarship?: _____

Signature: _____ Date: _____

The person listed above understands and agrees to all policies and terms and conditions included in the ATG Against The Grain Scholarships general eligibility requirements and that all submission materials are true to the extent of their knowledge.

STEP 3 – Please include the following via flash drive or electronically:

- Proof of U.S. residence or citizenship (can be scanned)
- A resume highlighting leadership/community/extracurricular activities o
Transcript
- Letter of acceptance to an accredited U.S. vocational, junior college, four-year college/university or graduate school
- 1-2 Letters of Recommendation
- Proof of enrollment (upon selection)

Specific Requirements for the Artistic Scholarship:

- Essay (750 words double-spaced, 12 point Times New Roman)
 - Topic: *How can (your) art affect change in a community?*
- Artistic portfolio (audio/visual recording demo, pictures, sketches).
 - If you are submitting audio or visual recording as your portfolio, we ask that you please keep your submissions to 3-5 minutes long. Audio or visual recordings may be submitted as media files or uploaded on video sharing websites.
 - If you are submitting artwork as your portfolio, please only submit up to 10 art pieces. Please do not submit website portfolios.

Specific Requirements for the Groundbreaker Leadership Scholarship:

- Essay (750 words double-spaced, 12 point Times New Roman)
 - Topic: *What makes a great leader? How are you the next Groundbreaker?*
- Video presentation demonstrating how you are paving a path for others to follow and how you are empowering others for opportunities in high powered positions for the next generation. (5-7 minutes long)

Specific Requirements for the Lyly Koenig Mendez Memorial Artistic Scholarship:

- Essay (750 words double-spaced, 12 point Times New Roman)
 - Topic: *Why do you want to study fashion or graphic design? What does a career in this field mean to you as an Asian American?*
- Artistic portfolio (audio/visual recording demo, pictures, sketches)
 - If you are submitting audio or visual recording as your portfolio, we ask that you please keep your submissions to 3-5 minutes long. Audio or visual recordings may be submitted as media files or uploaded on video sharing websites.
 - If you are submitting pictures or sketches as your portfolio, please only submit up to 10 art pieces. Please do not submit website portfolios.

Specific Requirements for The Lily Pabilona Emerging Entrepreneur Award:

- Essay (750 words double-spaced, 12 point Times New Roman)
 - *What inspired or motivated you to become a business owner?*
- A 3-year business plan for your current business venture
 - What is your business or product?
 - What makes your product/business interesting or unique? What problem does it solve?
 - What were steps taken to start your business?
 - What challenges have you had to overcome in building your business?
 - What kind of traction has your business had? Please include figures regarding profitability, revenues, and projections.
 - What are your future growth plans?

Optional Requirements for the Power of Me Scholarship:

Please note that to be awarded the Power of Me Scholarship, you need to have applied and been awarded one of the 4 main scholarships (Against The Grain Artistic Scholarship, Against The Grain Groundbreaker Leadership Scholarship, Lyly Koenig Mendez Memorial Artistic Scholarship, and The Lily Pabilona Emerging Entrepreneur Award).

To be considered for the additional scholarship, please answer the following essay prompt:

- *What adversity have you faced in your life and how has it empowered you?*

Essays are to be a maximum of 750 words double-spaced, 12 point Times New Roman.

****All documents must be submitted in PDF form**

Completed applications are due post-marked by **May 31, 2016**.

Applications may be addressed to:

**ATG Against The Grain Productions
Attn: Scholarship Committee
3839 McKinney Avenue, Suite 155- 231
Dallas, TX 75204**

or

Sent electronically to:

atgscholarship@gmail.com

* If you are mailing us your application and would like your flash drives to be returned, please include a self-addressed envelope with sufficient postage with your application *

**Please direct ALL scholarship questions and inquiries
to: outreach@againstthegrainproductions.com**